



## our mission

The mission of the St. Baldrick's Foundation is to raise awareness and funds to cure kids' cancer by supporting cancer research and fellowships.

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While coordinating hundreds of head-shaving events, we work to provide a fun and rewarding experience for all participants.

### our goals:

- ✿ To capture the attention of the public and the media, increasing awareness of childhood cancer – the #1 disease killer of U.S. children.
- ✿ To convey the vital need for continued childhood cancer research, to save the lives of infants, children and teens fighting cancer.
- ✿ To encourage as many people as possible to participate in St. Baldrick's either as a shaver, organizer, barber, volunteer and/or donor.
- ✿ To provide quality support, materials and coaching to all who are giving their time, energy and/or hair for the cause, to make the most of everyone's efforts.
- ✿ To raise as much money as possible for cures and advances that save lives and improve the quality of life for children with cancer.
- ✿ To serve as conscientious stewards of all funds, so every penny possible goes to the cause and not to fundraising or administration.

Each year, thousands of brave men, women, and children ask their friends, family and coworkers: "How much would you give to see me shave my head for childhood cancer research?"

More than \$20 million has been raised from 2000 to 2006. Research is bringing us closer to the day when cancer no longer claims the lives of our children, but much remains to be done.

We invite you to join us.

Together, we will have fun, raising awareness and funds to  
Conquer Kids' Cancer!

The St. Baldrick's Foundation is a 501(c)(3) non-profit organization, Federal ID # 20-1173824.